

New!



5 Different Colors,
1 Sweet Sound!

Stereo Ear Buds

• Lightweight ear bud design for extended use • Soft cushion ear covers • Color matching cords & plugs



They're fun and exciting!

They're unique!



by maxell



Stereo Ear Buds

Bringing Sweet Sounds to Your Ears!



Model#: MMEB-R

(M&M'S® Red Stereo Ear Buds)
 Item #: 190550
 Item UPC #: 0-25215-19230-2
 Case Carton
 UPC #: 100-25215-19230-9



Model#: MMEB-B

(M&M'S® Blue Stereo Ear Buds)
 Item #: 190552
 Item UPC #: 0-25215-19232-6
 Case Carton
 UPC #: 100-25215-19232-3



Model#: MMEB-P

(M&M'S® Pink Stereo Ear Buds)
 Item #: 190551
 Item UPC #: 0-25215-19231-9
 Case Carton
 UPC #: 100-25215-19231-6



Model#: MMEB-W

(M&M'S® White Stereo Ear Buds)
 Item #: 190554
 Item UPC #: 0-25215-19234-0
 Case Carton
 UPC #: 100-25215-19234-7



Model#: MMEB-O

(M&M'S® Orange Stereo Ear Buds)
 Item #: 190553
 Item UPC #: 0-25215-19233-3
 Case Carton
 UPC #: 100-25215-19233-0

SPECIFICATIONS:

| | |
|----------------------------|---------------------|
| Drivers: | 9.3 mm |
| Impedance: | 16 ohms ± 10% |
| Magnet: | Neodymium |
| Sensitivity: | 100 dB @ 1 kHz |
| Maximum Input: | 5 mW |
| Frequency Response: | 16-24,000 Hz |
| Straight-Plug: | Nickel Plated 3.5mm |
| Cord Length: | 4 Feet |

PACKAGE WEIGHT AND DIMENSIONS:

| | |
|--------------------------|--------------------|
| Item Pack Size: | 3.25" x 5" x 1" |
| Item Pack Weight: | 0.06 lbs. |
| Case Pk: | 6 |
| Carton Size: | 3.5" x 4.5" x 6.5" |
| Carton Cube: | 0.068 |
| Weight: | 0.40 lbs. |

All features and specifications are subject to change without notice.

One display, three uses: As a floor stand, counter display or a wing rack.

Displays require a **Pre-Sell** and must have a **Retailers Prior Commitment** with P.O. Also requires a Minimum of **160 Days Lead Time**.



| MODEL # | ITEM # | MSTR QTY | MASTER UPC# 100-25215- | L x W x H | CUBE | WEIGHT |
|-----------------|--------|----------|------------------------|-----------------|------|----------|
| Floor Rack | 390395 | 60 | 34007-6 | 52 x 12.75 x 12 | 4.60 | 6.35 lbs |
| Wing Rack | 390396 | 60 | 34008-3 | 29 x 12.5 x 5 | 1.05 | 5.15 lbs |
| Counter Display | 390397 | 30 | 34009-0 | 10.5 x 16.5 x 8 | 0.8 | 2.4 lbs |

Great for Holidays and Special Events! Pick and Choose Colors for Each Event.

Valentine's Day



Easter



Mother's Day



Halloween



Christmas



Sufficient lead times, quantities and P.O.s required for displays.



MARS & maxell

M&M'S® is an iconic candy brand. The characters and signature 'M' are recognized worldwide. Maxell's 'Man in the Chair' generates greater awareness among consumer electronics than any other brand icon of its time.



Both brands have a high level of product quality and a standard for excellence in their field. This new line of M&M'S® Stereo Ear Buds brings fun, excitement and freshness to the ever expanding ear bud world.

The opportunities include:

- On shelf merchandising
- Free standing promotional displays
- Holiday programs
- Cross promotion and merchandising
- . . . And more



Together this creative endeavor offers a powerhouse of design, performance and marketing. Let us help you get recognized with our M&M'S® branded stereo ear buds.



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